

For Immediate Release

September 29, 2020

Contact: Heather Sumagaysay, pio@cityofventura.ca.gov

City of Ventura to resume parking meter fees in downtown area

Ventura, CA – Starting Tuesday, October 13, 2020, the City of Ventura will resume collecting regular parking fees for on-street, metered parking in Downtown Ventura. Enforcement of fee payment will also resume.

Paid parking rates of 50-cents per hour will be collected along Palm Street, Oak Street, California Street, Chestnut Street, Fir Street, and Main Street. Along the metered parking streets, two ADA parking spaces will be made available for those with disabilities, and spaces will be designated for to-go or pick-up orders.

Currently, there are nearly 2,000 free public parking spaces available in Downtown Ventura, including the downtown parking structure located along Santa Clara Street. For a map of free and metered parking spaces, <u>click here</u>.

The Downtown Parking Advisory Committee voted in September 2020 to resume collecting paid parking rates of 50-cents per hour. In March 2020, the City waived all parking fees supporting local businesses offering curbside pick-ups following State and Local State of Emergency declarations due to the COVID-19 public health emergency.

As the City has begun to slowly open back up, activity has started to increase, and parking demand has also increased. To help ensure continued access to businesses and the availability of on-street parking, reinstating parking fees will help manage the demand. Paid parking also helps support many Downtown projects and programs, such as downtown security, parking lot and alley improvements, clean sidewalks, landscape beautification, lighting, and other improvements.

For contactless parking payments, download the free ParkMobile app. ParkMobile makes it easy to find, reserve, and pay for parking on any mobile device. Drivers can set up alerts via email, text message, or in-app notifications to remind them when their parking time is about to expire without running back to feed the meter. To learn more or download the ParkMobile app, visit <u>parkmobile.io</u>. Other fees may apply.

For more information about parking areas in the City of Ventura, visit www.cityofventura.ca.gov/parking.